



CLAN 537's Musical Group CV

This Project Got Under Way At The End Of 2001 In A Disco On The Outskirts Of Havana, Where A DJ And A Rapper, In Order To Animate Their Evenings And Nights, Began To Improvise Music And Words.

Favourably Impressed By The Reaction Of The Audience, They Decided To Form A Group, Which Later Became Known As CLAN 537. Presently, The Band Is Made Up Of Three Explosive Boys.

In A Few Months, They Turned Into A Real Musical As Well As Social Phenomenon: With No Radio Or Tv Promotion At All, But Simply Thanks To Concerts And To Some Pirate Tapes Recorded And Dubbed By Their Fans During Live Performances, CLAN 537 Succeeded In Winning Over The Whole Isle Of Cuba And Also Getting To The States And Europe. The Band's First Smash Hit Was Called "Quién Tiró La Tiza".

CLAN 537's Musical Style Cannot Be Identified Into One Specific Genre, Since It Is A Mixture Of Pop, R&B, Hip Hop And Reggaeton, Blending The Most Typical Cuban Rhythms With International Sounds. Many Tracks Are Remixed In Salsa Version For Live Concerts. Produced By Adriano Tota, This Band Gets Ready For Invading The International Scene.

CLAN 537, Designated As The Best 2003 Latin Pop Band In Cuba, Received The 1° Prize 2004 At "Italian Salsa Latin Grammy" With The Song "Quién Tiró La Tiza" And The 1° Prize As "Summer Song 2004" In Valencia (Spain) With The Song "Qué Te Pasa".

The Single "Corazón De Hielo" Was For Over Two Months First In The Official Charts "Tropical Latin Top 50 Caché Record Pool" In Us.

In June 2003, They Started Their First Summer Tour, With As Many As 43 Concerts Reaching All Major Cities (In Italy Also With Jovanotti And Red Ronnie).

Sponsored By Lauda Air Italia And By Sasch, It Is Just Thanks To The Latter And To Growing Success They Were Present At The Italian Beauty Contests "Miss Italia Nel Mondo" And "Miss Italia" On 2003 And 2004, Broadcast Live On RAI Uno Channel (Italian Television Corporation). Their Song "Corazón De Hielo" Was The Musical Base For Sasch Tv Sales In The Tv Programmes "Quelli Che Il Calcio..." On 2003, On RAI Due Channel, In "Top Of The Pops" On ITALIA 1 Channel On 2003 And 2004, In "Cronache Marziane" On ITALIA 1 Channel, On 2004, (CLAN 537 Acted As Visual And Musical "Sponsors").

The European Tour "Summer 2004" Included Concerts In Rome, Paris, Barcelona, Valencia, Copenhagen, Brussels, Amsterdam, Hamburg, Stockholm And Zurich.

In November 2004 In Italy And Spain It Will Be Present The 2° Single "Corazón De Hielo" Including VideoClip; In April 2005 In France, Switzerland And Belgium It Will Be Present The Single "Qué Te Pasa"; In February 2005 In Usa It Will Be Present The 4° Single "Mulato."

Should You Need Any Further Information, You Can Write To Mr Adriano Tota, CLAN 537's Executive Producer, info@antareseuropea.com, Or Else Contact The Different National Distributors, That Are:

- For France, Switzerland And Belgium: SONY Music France
- For United States, Canada And Puerto Rico: Ciocan Music - SONY Latin
- For Italy: New Music - SONY Music Italia
- For Spain: Filmax Music
- Publishing In Europe: Chrysalisclip

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